

AGENCY STRATEGIC PLAN

FOR THE FISCAL YEARS

2005-2009



ARKANSAS MINORITY HEALTH COMMISSION

FUNCTIONAL AREA: HEALTH & HUMAN SERVICES

AGENCY STRATEGIC PLAN APPROVAL FORM

FOR THE FISCAL YEARS

2005-2009

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TABLE OF CONTENTS

AGENCY: ARKANSAS MINORITY HEALTH COMMISSION

MISSION.....Page 1

GOALSPage 1

PROGRAM: ARKANSAS MINORITY HEALTH INITIATIVE

DEFINITIONPage 2

GOALS, OBJECTIVES, STRATEGIESPage 2

PERFORMANCE MEASURES.....Page 5

STRATEGIC PLAN

Agency Name	Arkansas Minority Health Commission
Agency Mission Statement: The mission of the Arkansas Minority Health Commission (AMHC) is to assure all minority Arkansans access to health care that is equal to the care provided to other citizens of this state, and to seek ways to provide education, address, treat and prevent diseases and conditions that are prevalent among minority populations.	

AGENCY GOAL 1:

To reduce the incident and prevalence of diseases disproportionately affecting minorities in the state of Arkansas.

AGENCY GOAL 2:

To conduct a comprehensive study of minority health disparities.

AGENCY GOAL 3:

To initiate the AMHC Hypertension Program.

AGENCY GOAL 4:

To heighten the visibility of AMHC and awareness of its mission.

AGENCY GOAL 5:

To increase the number of minority health students and professionals at Arkansas institutions.

STRATEGIC PLAN

Agency Name		Arkansas Minority Health Commission
Program		Arkansas Minority Health Initiative Operations
Program Authorization		Arkansas Code Annotated §19-12-110 A.C.A § 20-2-101
Program Definition:		The AMHC has an eight person staff to carry out duties/activities of the commission. These include: 1) provide health educational materials to minority communities; 2) conduct public forums throughout the state; 3) prepare recommendations for the legislature and provider agencies; 4) address issues of access for minority populations.
Program Funds-Center Code: <u>0319P01</u>		The Minority Health Initiative administered by the AMHC is designed to change awareness of hypertension, stroke and other disorders disproportionately critical to minorities with the use of advertisements, educational materials and medications; provide screening or access to screening for hypertension, strokes and other disorders disproportionately critical to minorities and other citizens; develop intervention strategies for hypertension; develop and maintain a data base to include biographical data, screening data, cost and outcome.
AGENCY GOAL(S) #		5
Anticipated Funding Sources for the Program		To establish and administer the Arkansas Minority Health Initiative for screening, monitoring, and treating hypertension, strokes, and other disorders disproportionately critical to minority groups in Arkansas.
		Tobacco Settlement Fund and General Revenue

GOAL 1:

To reduce the incident and prevalence of diseases disproportionately affecting minorities in the state of Arkansas.

OBJECTIVE 1: (Sub-Funds Center Codes to be assigned by DFA – Accounting)

To design and facilitate the implementation of program models that will screen, treat, and monitor citizens for disorders disproportionately critical to minorities in Arkansas.

STRATEGY 1:

Utilize AMHC initiatives, resources, and partnerships.

STRATEGIC PLAN

GOAL 2:

To conduct a comprehensive study of minority health disparities.

OBJECTIVE 1:

To identify and obtain funding and partners.

STRATEGY 1:

Research and secure funding.

GOAL 3:

To initiate a Hypertension Program.

OBJECTIVE 1:

To implement hypertension and stroke prevention plan.

STRATEGY 1:

Hire a medical director and present community forums.

GOAL 4:

To heighten the visibility of AMHC and awareness of its mission.

OBJECTIVE 1:

To increase utilization by targeted groups of AMHC's resources.

STRATEGY 1:

Distribute handouts, brochures and conduct media campaign.

OBJECTIVE 2:

To increase collaborative partnerships between AMHC and public/private entities targeting minority health issues.

STRATEGY 1:

Identify, contact, and recruit groups relevant to minority health care issues.

GOAL 5:

To increase the number of minority health students and professionals at Arkansas institutions.

STRATEGIC PLAN

OBJECTIVE 1:

Increase the number of minority faculty and students in health related programs at institutions of higher learning in Arkansas.

STRATEGY 1:

Promote legislation that ensures equity in the proportion of minority faculty and students in health related programs at Arkansas institutions.

STRATEGY 2:

Advertise minority health professionals in Arkansas on the Arkansas Minority Health Today television show and support mentoring and tutoring programs that enhance minority student's interest in health related fields.

STRATEGY 3:

Review and make recommendations of existing policies of public institutions of higher learning.

STRATEGIC PLAN

Agency Name	Arkansas Minority Health Commission
Program	Arkansas Minority Health Initiative Operations

PERFORMANCE MEASURES: (Effort, Output, Outcome, and/or Efficiency)

DESCRIPTION	METHODS AND SOURCES USED OBTAINING DATA	FISCAL YEAR 2005	FISCAL YEAR 2006	FISCAL YEAR 2007	FISCAL YEAR 2008	FISCAL YEAR 2009
Promotion of community-driven health related initiatives <i>Goal 1, Objective 1</i>	Internal records of participation by staff at health fairs and other community-driven health related events	10	10	10	10	10
Fully participate in the strategic planning and measurement program of the Arkansas Tobacco Settlement Commission <i>Goal 1, Objective 1</i>	# reports submitted on Process & Intermediate Outcome Indicators, prepared quarterly and/or annually	4-quarterly 1-annual	4-quarterly 1-annual	4-quarterly 1-annual	4-quarterly 1-annual	4-quarterly 1-annual
Number of grants and legislative funding sources identified and secured <i>Goal 2, Objective 1</i>	Internal records of grants and legislative funding sources identified and secured	1	2	2	2	2
Initiatives developed from recommendations of analysis from the minority health disparities study <i>Goal 2, Objective 2</i>	Internal records of initiatives leading to elimination of health disparities in Arkansas derived from study analysis	1 new initiative in 2 counties	1 new initiative in 2 counties	1 new initiative in 2 counties	1 new initiative in 2 counties	1 new initiative in 2 counties
Percentage of patients enrolled in hypertension program that are managing their high blood pressure and taking prescribed medications <i>Goal 3, Objective 1</i>	Internal records of enrollment in hypertension program according to developed protocols and formularies for 3 targeted counties	20%	30%	40%	50%	50%

STRATEGIC PLAN

Agency Name	Arkansas Minority Health Commission
Program	Arkansas Minority Health Initiative Operations

PERFORMANCE MEASURES: (Effort, Output, Outcome, and/or Efficiency)

DESCRIPTION	METHODS AND SOURCES USED OBTAINING DATA	FISCAL YEAR 2005	FISCAL YEAR 2006	FISCAL YEAR 2007	FISCAL YEAR 2008	FISCAL YEAR 2009
Media and visibility campaign <i>Goal 4, Objective 1</i>	Phase I – Pre-field random survey showed 15% name identification Phase II – Post-field random survey after nine months shows 31% name identification	50% Name ID	55% Name ID	60% Name ID	65% Name ID	70% Name ID
Collaborative partnerships developed <i>Goal 4, Objective 2</i>	Internal records to reflect collaborative and partnership relationships such as: attendance records from meetings and events; and collaborations on grants	3 new partnerships in targeted counties	3 new partnerships in targeted counties	3 new partnerships in targeted counties	3 new partnerships in targeted counties	3 new partnerships in targeted counties
Percentage of minority faculty and students in health related fields at higher learning institutions in Arkansas <i>Goal 5, Objective 1</i>	Internal records to monitor recruitment, enrollment, and retention of minorities Internal records of legislation passed to ensure equity at higher learning institutions	1% increase	1% increase	2% increase	2% increase	4% increase
Percentage of minorities in faculty positions in health professional schools and institutions <i>Goal 5, Objective 2</i>	Internal records to monitor recruitment and hiring of minorities	1% increase	1% increase	2% increase	2% increase	4% increase